

DELIVERING CONFIDENT DECISIONS TO SENIOR LIVING & HEALTHCARE

Solutions

GUIDE



A Community Celebration

INNOVATIVE
MENU APPLICATIONS

CREATIVE & VERSATILE
PRODUCT RECOMMENDATIONS

INSPIRATION
FOR MENU PLANNING

Solutions Guide

DELIVERING CONFIDENT DECISIONS TO SENIOR LIVING & HEALTHCARE

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A Note From The Nutrition Resource Centre

We at Gordon Food Service are delighted to introduce our latest Solutions Guide for the start of the year. Every curated guide has a carefully chosen theme to represent the months that follow its release, and for this newest issue, we have chosen “A Community Celebration”.

A community can be described in various ways, but at its core, it represents a group of individuals sharing space, commonalities, and a sense of fellowship. We believe retirement and long-term care homes are not just facilities but vibrant communities where a rich tapestry of celebrations rooted in diverse traditions and cultures thrives. Engaging our senior residents in these celebrations infuses their lives with a sense of purpose and profoundly impacts their well-being.

In this Solutions Guide, we’ve chosen to highlight some significant celebrations in the first quarter of the year. We aim to inspire your menus and provide opportunities to incorporate elements of cultural diversity that represent your residents. While we are limited to the pages of this publication, we encourage you to look beyond and within your own senior living community to ensure that all significant holidays are represented.

We sincerely hope that you find this issue of the Solutions Guide both enjoyable and helpful in your menu and activity planning. Your commitment to creating a warm and inclusive environment is truly commendable, and we are here to support you every step of the way. Thank you for being part of the Gordon Food Service family, and we look forward to being a part of your community and celebrations in the years ahead.

ARTICLE

For Your
Recreation
Team

VIRTUAL HUGS

Strengthening connections
between Seniors & their loved ones
during a technological age



Written by
Nutrition Resource Centre &
Innovation Team

Virtual Hugs

Strengthening connections between Seniors & their loved ones during a technological age

Staying connected, especially during times of celebration, has been shown to have a tremendous impact on our mental and even physical health.

For the last few decades, technology has evolved to be one of the most predominant ways we communicate with our loved ones, both near and far. However, much of our aging population still struggles to keep up with these changes. Ensuring that the bonds of love and friendship remain strong is essential, and helping our residents navigate the technology that facilitates these connections can be pivotal for their overall well-being.



The advent of technology, especially in the form of smartphones, tablets, and computers, has opened up new avenues for seniors to maintain and strengthen their connections. In this article, we will explore some ways technology serves as a connectivity lifeline for our seniors:

Video Calls

Platforms like Zoom, Skype, and FaceTime allow seniors to engage in face-to-face conversations with loved ones, even when they are miles apart. The ability to see each other's smiles and expressions makes the connection more intimate.

Social media

Seniors can reconnect with old friends, stay updated on family events, and share their life stories through social media platforms like Facebook, Instagram, and TikTok.

Online Communities

Seniors can join online communities and forums dedicated to their interests, hobbies, or health concerns. This not only provides them with valuable information but also allows them to make new friends and connections.

Telehealth

Technology also plays a significant role in healthcare. Seniors can schedule virtual doctor's appointments and receive medical advice from the comfort of their residence, improving their access to healthcare professionals.



How can you help?

While technology can be a powerful tool to stay connected, it's essential to recognize that many seniors still feel apprehensive. Offering technology training and support can empower seniors to harness the full potential of technology and reduce any barriers to connectivity. Consider holding a special training session or program within your residence community that covers different platforms, such as the ones mentioned above. By embracing technology and providing support, we can ensure that our seniors remain engaged, connected, and vibrant members of our communities.



Click the following to download a copy of the how-to guide for video calling made available by Unilever Food Solutions.





LUNAR NEW YEAR

Celebrating a year filled with good luck, prosperity, and longevity

Lunar New Year, also known as Chinese New Year or Spring Festival, is a vibrant and culturally rich celebration observed by many Asian communities worldwide. At its heart is a deep connection to food traditions.

FEB 10, 2024

Families gather to prepare and share unique dishes that symbolize good luck, prosperity, and unity. Dumplings, representing wealth, are a favourite, while long noodles represent happiness and longevity.

As this is the biggest holiday in Asian culture, it's important to honour its significance by incorporating traditions into the festival, such as wearing red, giving out red envelopes, and helping facilitate experiences that honour past ancestors while uniting families together.

PRODUCT RECOMMENDATIONS

LUNAR NEW YEAR



Gordon Signature 120 Unit/Case **1328361**

Vegetable Medley, Dim Sum

This frozen assortment of dim sum cherry blossom seafood appetizers is a style of Chinese cuisine prepared as small, bite-sized portions of food.



Wong Wing 2.27 Kg/Unit, 2 Unit/Case **6086005**

Raw Pork, Wontons, Entree

Tender butterfly shaped noodles filled with pork, water chestnuts and Chinese seasonings.



Dole 2.84 Kg/Unit, 6 Unit/Case **1409787**

Mandarin, Oranges, In Juice

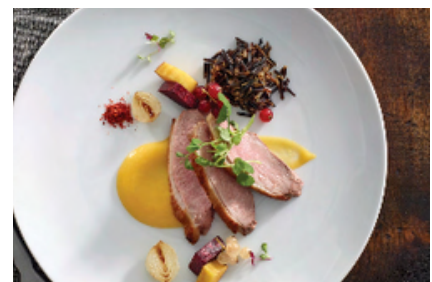
Dole Mandarin oranges are sourced from China, packed in juice, and a perfect accompaniment to apps, mains, and desserts.



Gordon Choice 20 Gr/Unit, 100 Units/Case **1232150**

Miniature Vegetable, Spring Rolls, Frozen Appetizer 20G

This item is hand made and pre-browned, fully-cooked and ready to heat and serve in minutes.



King Cole 100 Gr/Unit, 8 Unit/Case **6243496**

Smoked Boneless, Duck Breasts, 7oz, Frozen

Fully cooked smoked duck breast with crispy skin, versatile for salads, pizzas, and appetizers.



Y&Y 454 Gr/Unit, 20 Unit/Case **2552626**

Medium Rice Stick, Noodles, 5mm

Great for Pad Thai dishes



Valentine's Day

Spread the love with Valentine's themed meal occasions

Despite Valentine's Day's Christian roots, this popular holiday is celebrated among people of all cultures and religious backgrounds as a way to show love towards their friends, family, and romantic partners.

FEB 14, 2024

There are many ways to engage residents with Valentine's Day themes, through dining, activities, and even decor.

Valentines Day is not just limited to romantic dinners. For example, a Valentine's Day brunch buffet is an excellent opportunity to start the day with love.

Have your residents help decorate common spaces with handmade paper bunting and hearts which could include heartwarming messages to their friends.

To end the day, serve up an extravagant dessert bar loaded with decadent cakes to indulge and delight.

PRODUCT RECOMMENDATIONS

ROMANTIC MAINS



Tavolini 1321960
2 Kg/Unit, 2 Unit/Case

Mushroom Ravioli, Pasta

This delicious cheese ravioli is full of real Italian flavour. The filling combines ricotta and Parmesan cheese, portobello and button mushrooms, and Madeira wine.



CAB 1401996
2.3 Kg/Unit, 12 Units/Case

Beef Tenderloin, Namp 189B, Fresh

Derived from the full loin of the beef hindquarter, well-known as the most tender cut of beef. It is lean, yet succulent, with a fine, buttery texture.



Campbell's 5119605
1.81 Kg/Unit, 3 Unit/Case

French Onion, Soup, No Msg

A darker, richer beef broth made with random onion slices and increased levels of sherry, finishing with a soft, buttery note.



Tavolini 1322317
2 Kg/Unit, 2 Unit/Case

Beef Tortellini, Pasta

These hat-shaped tortellini are filled with a blend of cooked beef, ricotta cheese, bread crumbs, carrots, celery, onions and spices.



Tavolini 1455057
12 Units/Case

12In Stone Pizza, Crust, Parbaked

Packed full of flavour and boasting chewy goodness, the crusts hold moisture well and will not dry out as they go through the naturally-aged dough process.



Signature 1379763
6 Ounces/Unit, 20 Unit/Case

Three Cheese Apple Brie & Cranberry Stuffed, Chicken, Frozen

Delicious served just as they are or as a base to showcase your signature creations, they add interest and flavour to banquets, buffets, holiday celebrations and everyday menus.

PRODUCT RECOMMENDATIONS

SWEET TREATS



Sienna Bakery **1408457**
2.27 Kg/Unit, 2 Units/Case

Creme Brulee Cheesecake 14 Pieces



Gordon Choice **5349205**
16 Piece/Unit, 2 Units/Case

16Cut Goopy Caramel Cake



Sienna Bakery **1327071**
1.4 Kg/Case

Torta Della Nonna, Cakes, Grandmother Tart



Sienna Bakery **1303514**
110 Gr/Unit, 30 Units/Case

Individual Salted Caramel, Cheesecake



Sienna Bakery **1442295**
2.37 Kg/Unit 2 Units/Case

Bumbleberry, Cheesecakes



Sienna Bakery **1368075**
107 Gr/Unit, 30 Units/Case

Chocolate Decadence, Cakes, Vegan



Sienna Bakery **1445850**
90 Units/Pack, 3 Pack/Case

Truffle, Cheesecake, Black Tie, Original Cheesecake, and Raspberry



Sienna Bakery **1327053**
110 Gr/Unit, 9 Units/Case

Individual Mascarpone Tiramisu, Cakes



Gordon Choice **1165170**
11.4 Liters/Pail

French Vanilla Bean Flake, Ice Cream, 10 Percent



St. Patrick's Day

The Luck of the Irish

St. Patrick's Day is a vibrant and joyous holiday that honours the patron saint of Ireland, St. Patrick. It's a day when people around the world embrace Irish culture through parades, music, dancing, and, of course, delicious food.

MAR 17, 2024

Traditional Irish dishes can include the classic Irish stew served with a side of classic soda bread. And of course, one cannot forget to include potatoes, a signature ingredient in many dishes such as sheppard pie and corned beef hash.

For many, St Patrick's Day is a celebration that often takes place in a pub and is synonymous with a pint of beer, as well as battered and fried finger foods.

Help your residents savour the flavours of St. Patrick's Day and celebrate the traditions with green decorations, Irish music, and a festive feast.

PRODUCT RECOMMENDATIONS

ST. PATRICK'S DAY



High Liner Foods **1375467**
10 Lb/Case

**4oz Guinness Beer Battered,
Cod Fillets**



Campbell's **1944336**
5 Lb/Unit, 4 Units/Lb

Sheppard Pie



Premier Meats **1352988**
2.5 Kg/Unit, 2 Units/Case

**1In Hand-Cut Diced, Beef
Stew Meat**



Gordon Choice **1143191**
4 Kg/Case

**Battered Thick Cut Onion Ring,
Appetizer 1/2In**



Gordon Choice **1290255**
2 Kg/Unit, 6 Units/Case

**Homestyle Breaded
Chicken Tenders**



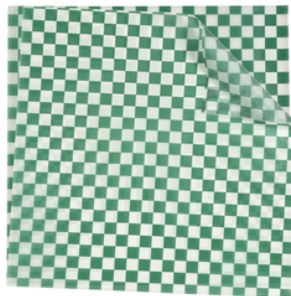
Gordon Choice **1363117**
2 Kg/Unit, 2 Units/Case

Breaded Boneless Pork Ribs



McCain **1210895**
1.14 Kg/Unit, 2 Unit/Case

Breaded Pickle Chips Appetizer



Gordon Choice **8874005**
2000 Units/Case

**12 X 12 In White And Green
Checked Basket Liners**



ISienna Bakery **1290541**
14 Slices/Unit, 2 Units/Case

**9In Baileys Irish Cream
Cheesecake**



Good Friday

Showcase the versatility of seafood in this year's Good Friday feast

Good Friday, taking place before Easter, commemorates the crucifixion of Jesus Christ and represents the redemption of humanity. The celebration of Good Friday is rooted in repentance and humility.

Eating fish on Good Friday is a longstanding tradition in many Christian communities and holds religious and historical significance. In the early Christian Church, meat was often associated with indulgence and extravagance, while fish represented simplicity and humility.

By consuming fish on Good Friday, Christians could adhere to their religious obligations while also demonstrating their devotion to a more modest and spiritually focused way of life.

MAR 29, 2024

PRODUCT RECOMMENDATIONS

GOOD FRIDAY



Kitchen Essentials **1173488**
2.27 Kg/Unit, 2 Unit/Case

Boneless Skinless, Cod Loins, 5oz

These cod loins are hand cut from fillets and are boneless and skinless. They have a mild, clean flavour that is slightly sweeter than Pacific cod.



Campbell's **5909605**
1.81 Kg/Unit, 3 Unit/Case

Boston Clam Chowder, Soup

A rich, thick chowder loaded with potatoes, clams, celery, onions and real cream.



Verve **1315352**
1.81 Kg/Unit, 4 Unit/Case

Lobster Bisque, Soup, Frozen

An elegant marriage of lobster, cream and wine, enhanced with a delicate touch of Herbs de Provence.



High Liner Foods **3251405**
4,54 Kg/Case

4oz Pacific, Salmon Loins

Loin is the tenderloin, premium cut, a rectangular portion cut from the thickest part of the fillet and has the lowest fat portion.



Panapesca **1163891**
1.13Kg/Unit, 12 Unit/Case

Squid Ring And Tentacles, Squid Rings And Tentacles, 5-8In,

All natural Calamari Rings & Tentacles sourced from wild-caught Loligo squid.



High Liner Foods **3975605**
1.13 Kg/Unit, 4 Unit/Case

Breaded Butterfly Coconut, Shrimp, 21-25Ct,

These Coconut Breaded Butterfly Shrimp are perfect for enhancing appetizer menus, or as an entrée with Asian or Thai sweet dipping sauce served over rice.



HIGH LINER
FOODSERVICE™

SEAFOOD SOLUTIONS



CAPE HAKE FILLETS

WILD-CAUGHT WITH A MILD SWEET FLAVOUR

Cape Hake Fillets are wild-caught and individually quick frozen to maximize their freshness. Cape Hake Fillets are additive-free and are available in 3, 4 and 5 ounce sizes. These convenient SVP portions provide excellent plate coverage.

| PRODUCT # | NAME | SIZE | PACK |
|-----------|-----------------------------|------|-------|
| 1287994 | Raw, Cape Hake Fillets, SVP | 3 oz | 10 lb |
| 1287995 | Raw, Cape Hake Fillets, SVP | 4 oz | 10 lb |
| 1287997 | Raw, Cape Hake Fillets, SVP | 5 oz | 10 lb |

SOUTHERN STYLE ALASKA WILD WINGS™

SEASONED FLOUR COATED ALASKA POLLOCK

Wild Alaska Pollock Wings bite size snacks are wildly delicious and packed with protein. Made with a blend of old-fashioned southern style herbs and spices, our Wings fit perfect across the menu!

| PRODUCT # | NAME | SIZE | PACK |
|-----------|---------------------------------------------------------------------------|--------|-------|
| 1372208 | Southern Style Alaska Wild Wings™ Seasoned Flour Coated Alaska Pollock | 0.8 oz | 10 lb |



PAN-SEAR® BUTTERFLY SHRIMP

GARLIC & HERB

This extra-large and tender butterfly shrimp is lightly breaded with garlic and herb seasonings. This product has been specifically developed for multiple cooking methods and every operator.

| PRODUCT # | NAME | SIZE | PACK |
|-----------|----------------------------------|----------|----------|
| 1406850 | Pan-Sear® Garlic and Herb Shrimp | 20-23 ct | 4/2.5 lb |



Easter

Resurrection, Renewal, and Rejoicing!

Easter is one of the significant holiday and feasts of Christianity, marking the joyful end to the Lenten season of fasting and penitence.

MAR 29, 2024

Easter commemorates the resurrection of Jesus which signifies new life and rebirth symbolized by the traditional Easter egg we've all come to recognize as synonymous with the holiday.

Typical Easter holiday meals include ham, or lamb as the primary protein feature, and the sides tend to highlight more spring vegetables. Hot cross buns are also a popular accompaniment not only limited to a dinner menu. Serve them as breakfast sandwiches or as daytime snacks.

You can help residents celebrate Easter by incorporating one or more fun Holiday activities. Perhaps the most well known is Easter egg painting and an egg hunt filled with fun prizes.

PRODUCT RECOMMENDATIONS

EGGCELLENT MEAL IDEAS



Gordon Choice **1353548**
43 Grams/Unit, 180 Units/Case

Fried Egg Patties

These quality, precooked round egg patties are made from real whole eggs and feature irregular edges with medium browning.



Gordon Choice **1353550**
100 Gr/Unit, 72 Units/Case

Colby Cheese Omelettes

Simply thaw and heat this convenient, ready-made frozen omelette, a classic breakfast entree.



Prestige **1299843**
840 Grams/Unit, 12 Units/Case

Cooked & Scrambled Fresh Eggs

Ready to serve scrambled eggs can be incorporated into various menu applications including breakfast sandwiches or wraps.



Gordon Choice **1248549**
1 Kg/Unit, 12 Units/Case

Liquid Egg Whites

Three tablespoons of this egg white product are equal to one large egg white. One cup of this egg white product is equal to five egg whites.



Gordon Choice **1203765**
72 Units/Case

Assorted Miniature Florentine Lorraine, Quiche, Appetizer

These mini-quiche appetizers are an assortment of Florentine and Lorraine styles. They are provided frozen and ready to bake.



Burnbrae Farms **2931868**
1.13 Kg/Unit, 4 Unit/Case

Peeled Hard Boiled Pillow Packs Eggs, Medium

These hard-boiled eggs offer the convenience of being precooked and peeled, with tender whites and appealing, centered yolks.

PRODUCT RECOMMENDATIONS

EASTER DINNER



Gordon Choice **1333946**
8.8 Kg/Case

Semi-Boneless Smoked Master Carve Ham



New Zealand Lamb **1078181**
12 Kg/Case

Lamb Shank, 10-14oz



Lamb's Supreme **5285005**
4 lb/Unit, 6 Units/Case

Red Skin Garlic Roasted Mashed Potatoes



Gordon Choice **2985805**
2.84 L/Unit, 6 Units/Case

Sliced Pineapples in Natural Juice



Gordon Choice **8479005**
2 Kg/Unit 6 Units/Case

Whole Grade A Baby Carrots, Individually Quick Frozen



Arctic Gardens **1401737**
2 Kg/Unit, 4 Units/Case

Roasted Asparagus Vegetable Mix with Asparagus and Red Potato's



Ready Bake **1030609**
76 Grams/Unit, 148 Units/Case

Hot Cross Bun Bread, Dough



Campbell's **5104205**
1.81 Kg/Unit, 3 Units/Case

Garden Broccoli Cream, Soup, No Msg



Gordon Choice **1099770**
16 Units/Each 2 Eaches/Case

10 Inch Carrot Cake



Eid al-Fitr

A Celebration of Faith, Unity, and Generosity

Eid al-Fitr is a significant Islamic holiday celebrated by Muslims worldwide. It marks the conclusion of Ramadan which is celebrated 30 days earlier, as the holy month of fasting, prayer, and reflection.

Eid is a festive and joyous occasion characterized by communal prayers, feasting, acts of charity, and expressions of unity among Muslim communities.

One of the central aspects of Eid is the grand feast that follows the morning prayer. A variety of delicious dishes, often featuring regional specialties, are shared with family, friends, and neighbours, fostering a sense of togetherness and joy.

To ensure that the meal adheres to cultural customs, look for products that are halal certified and focus on simple regional flavours.

APR 10, 2024

PRODUCT RECOMMENDATIONS

EID AL-FITR



Kitchen Essentials **1216833**
2.27 Kg/Unit, 2 Units/Case

8-10/Lb Split Roaster, Chicken Wings, HALAL



Gordon Choice **6364205**
6 Kg/Bag

Pitted Dates



Gordon Choice **1141201**
10 Kg/Case

Dry Split Red Lentils



Brickman's **1446428**
2 Kg/Units, 2 Units/Case

Dill Pickle Hummus



Gordon Choice **1130881**
2.84 L/Unit, 6 Units/Case

Garbanzo Chick Pea Beans



Gordon Choice **1127383**
18.1 Kg/Bag

Basmati Rice Bag



Arctic Gardens **1305289**
1 Kg/Unit, 7 Unit/Case

Frozen Grilled Eggplant



Sienna Bakery **1324801**
8 Units/Pack, 6 Packs/Case

8In Round Naan, Flatbread, Thaw & Serve



Intercity Custom Meats **1442432**
115 Grams/Unit, 48 Units/Case

4oz, Beef Patties, HALAL



Passover

Matzah, Memories, and Miracles.

Passover is a significant Jewish holiday commemorating the biblical exodus where the Israelites were liberated from slavery in Egypt. Central to Passover, is the Sedar, a ceremonial meal held on the first two nights.

APR 22, 2024

The Passover meal is centred around a Sedar plate that serves symbolic food. Most notable is Matzah, an unleavened bread which is a critical element of the meal as leavened products are strictly prohibited during the holiday.

Passover cuisine features traditional dishes such as Matzah ball soup and brisket. Kosher foods are recommended but not always mandatory for many residents who do not abide by strict religious standards.

Hosting a Passover Sedar gives residents an opportunity to celebrate a traditional meal and share their stories with their community.

PRODUCT RECOMMENDATIONS

PASSOVER



Manischewitz 1221148
368 Gr/Unit, 12 Unit/Case

Matzo Ball, Mix, Family Size

Kosher for Passover Matzo ball mix perfect for traditional meals.



Carl Jung 1111429
750 ML/Unit, 6 Units/Case

dealcoholized red, wine, De Alcoholicized

A wonderful accompaniment to any meal.



CAB 1357590
1.81 Kg/Unit, 3 Unit/Case

Smoked Cooked, Beef Brisket, Frozen

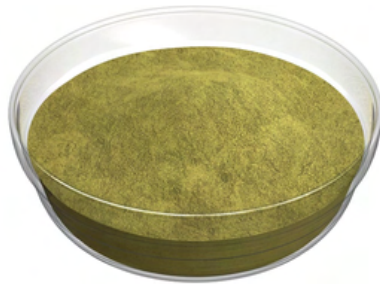
This sumptuous smoked brisket is a flavourful cut of beef that can be cut with the edge of a fork.



Little Potato Company 1384005
25 lb/Case

Baby Yellow, Potatoes

A signature yellow little potato with a creamy, buttery taste. A fun, fresh whole food.



Gordon Choice 1107629
4 Kg/Pail

Chicken, Soup Base, No Added Msg, Reduced Sodium

A flavourful chicken soup base in a fine, slightly cohesive, green yellow powder, that prepares an opaque, green yellow broth with green flakes.



Gordon Choice 1417188
2 Kg/Unit, 6 Unit/Case

Mirepoix, Vegetable Mix

A perfect combination of carrots, onions and celery for making soups and stocks.



TM



Protect surfaces and hands with Diversey's total infection prevention solution.

IntelliCare was developed to provide a simplified solution to satisfy all your hand hygiene needs. With innovative dispensers and proven products, we can help you prevent spread of infection.

Trust Oxivir® to kill significant pathogens in only 1 minute.

Oxivir® Tb offers a fast and effective disinfection solution for non-food contact surfaces as a one-step cleaner disinfectant that can be used on hard, nonporous high-touch surfaces.

| GFS SKU | Material Description | Diversey SKU |
|---------|-----------------------------------------------------|--------------|
| 1392981 | IntelliCare™ Hybrid Dispenser, Black | D6205550 |
| 1383523 | IntelliCare™ Dispenser Drip Tray, Black | D6205592 |
| 1313570 | Soft Care® Impact Foam Instant Hand Sanitizer (CAN) | 100907874 |
| 1312266 | Soft Care® All Purpose Foam™ | 100907877 |
| 1307479 | Soft Care® Sensitive™ ^{MNC} | 100907880 |
| 1313007 | Soft Care® Defend Foam™ ^{MNC} | 100907902 |
| 1325428 | Soft Care® Foam Instant Hand Sanitizer (CAN) | 100919799 |
| 1358182 | IntelliCare™ Manual Dispenser II, White | D1224701 |
| 1351523 | IntelliCare™ Manual Dispenser II, Black | D1224700 |
| 1393958 | Soft Care® Impact Foam Instant Hand Sanitizer (CAN) | 101104402 |
| 1452587 | Soft Care® Sensitive™ ^{MNC} | 101106812 |


| GFS SKU | Material Description | Diversey SKU |
|---------|-----------------------------------------------|--------------|
| 1252942 | Oxivir® Tb RTU | 4277293 |
| 1215135 | Oxivir® Tb Wipes | 5144708 |
| 1171462 | Oxivir® Five 16 Concentrate | 5019309 |
| 1210901 | Oxivir® Five 16 Concentrate | 4963365 |
| 1260643 | Oxivir® Plus Disinfectant Cleaner Concentrate | 5919024 |
| 1263431 | Oxivir® Plus Disinfectant Cleaner Concentrate | 5919059 |
| 1391574 | Oxivir® Tb | 101104054 |

Contact your local Gordon Food Service representative to learn more:

1-866-408-0123

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For Your
Recreation
Team

CATERING TO CELEBRATIONS

MAXIMIZE RETURNS WHILE CREATING MEMORABLE
CELEBRATIONS FOR YOUR RESIDENTS

KEY BENEFITS OF CATERING SERVICES

Revenue Boost

Retirement homes that diversified their income sources to include event hosting and catering services experienced an average revenue increase of 25% compared to their counterparts who did not. This extra income can be reinvested in enhancing the quality of life for residents.

Enhanced Resident Well-Being

Beyond the financial benefits, hosting events like family reunions and baby showers within the senior living environment has a profound impact on the well-being of residents. It brings a sense of normalcy and community, fostering social interaction and emotional connections that are vital to seniors' mental and emotional health.

Convenience

For both residents and their families, hosting an event in a senior living community with catering services is convenient and stress-free. It eliminates the need for family members to manage the logistics of planning, cooking, and cleaning up, allowing them to focus on enjoying quality time together. This convenience is a significant selling point for retirement homes looking to provide a comprehensive and worry-free experience.



CATERING TO CELEBRATIONS

In recent years, retirement and long-term care homes have been reimagining how they serve their residents by embracing a more holistic approach to senior living. One innovative strategy gaining traction is hosting various events, such as family reunions, baby showers, birthdays, and anniversaries, within these facilities. Beyond the joyful celebrations they bring, these events also serve as lucrative revenue streams for retirement homes and contribute significantly to residents' overall well-being.

The shift towards hosting and catering events opens up a world of new opportunities. Retirement homes can substantially boost their revenue by renting out event spaces, offering catering services, and charging for event planning and coordination.

In today's competitive senior living market, retirement homes continuously seek ways to attract and retain residents. Offering catering services for family events sets these facilities apart by providing a unique and valuable service that many seniors and their families desire. It becomes a compelling reason for families to choose a retirement home as the preferred venue for their special occasions.

CELEBRATIONS YOU CAN CATER TO



Anniversaries



Baby Showers



Birthday Parties



Bridal Showers



Celebrations of Life



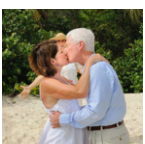
Family Reunions



Graduations



Holiday Parties



Vow Renewals



IMPLEMENTING SUCCESSFUL CATERING EVENTS

Tailor your catering menu around a celebration theme and have options with price tiers from which your guests can choose. To help avoid excess inventory, utilize items and ingredients you already have on hand from everyday menu planning.

Once your menus have been created, it is time to spread the word. Update your website to include catering services, send out email blasts, and don't forget to inform all residents of these exciting new additions. Putting up flyers or brochures in family visitation areas is also a great way to promote these services. This helps facilitate the opportunity to discuss event planning with friends and relatives face to face, right at the time of visit.

ACCESSORIZE YOUR EVENTS

WITH THE NEW GORDON FOOD
SERVICE DROP SHIP PROGRAM

EPO



DELIVERING AN ENDLESS AISLE SOLUTION

To save you time and make your shopping experience even easier, our dropship program will offer 15,000+ additional products.

- Chef-inspired specialties
- Hard-to-find ingredients
- Globally sourced products
- Healthcare equipment, supplies, and tray ware
- Special diet products

PRODUCT RECOMMENDATIONS

ACCESSORIZE YOUR EVENTS

WITH THE GORDON FOOD SERVICE DROP SHIP PROGRAM



Dolly 1451535
6 Units/Case

**24In White Fitted Spandex
Cocktail Table, Covers**



Visa Plus 1449312
12 Units/Case

**Rust Polyester Filament
Square, Tablecloth, poly sq
72x72in**



Dolly 1454393
60 Units/Case

**20 X 20In White Cotton
Cloth, Napkins, With
Hemmed Edge**



Restaurantware 1420345
1 Units/Case

**Plastic Faux Succulent,
Arrangement, In Brushed
Charcoal Cement Flower Pot**



Restaurantware 1419636
10 Units/Case

**Medium 6.5oz Martini
Appetizer, Glasses**



Hapco 1414285
36 Units/Case

**3 Quart Black Round Ice,
Buckets, With Handle**



Par Pak 1401153
50 Units/Pack, 18 Packs/Case

**13In Clear 5 Compartment
Veggie Catering, Trays, With
Lid**



Granny Appleton 1446944
200 Grams/Unit, 18 Units/Case

Rainbow, Sprinkles



Restaurantware 1421245
1 Units/Case

**Silver Acrylic Mirrored
Happy Birthday Cake,
Topper, 6X5.75In**

***Shipped straight to your door from our Supplier partners!**

All items shown represent serving suggestions.
Please note that item availability and lead times may vary by region.



Make Lasting Moments with

Creative Catering

Tools of The Trade

PRODUCT RECOMMENDATIONS

TOOLS OF THE TRADE



TABLECRAFT 1197221
1 Unit/Case

**Slate Black Melamine
Display, 20.75 X 12.75In**



CAL-MIL 1221569
1 Unit/Case

**20 X 7 X 3 Bamboo
Rectangular Display Riser**



BROWNE & CO 1243173
1 Unit/Case

**Round Roll Top Chafer,
Harmony**



BROWNE & CO 1150696
1 Unit/Case

**Rectangular Stainless Steel Roll
Top Chafer, Harmony Window**



ARCOROC 1356080
1 Unit/Case

**12.5 X 3.75In Square Up
Wide Rim Square Platters**



BROWNE & CO 1138406
1 Unit/Case

9.5 In Eclipse Buffet Tong



VOLLRATH 1029403
1 Unit/Case

**11 Qt Black Kettle Warmer,
650 Watt**



CAMBRO 4927905
1 Unit/Case

**2.5 In Deep Clear Plastic
Full Size Insert Pan**



WINCO 1428895
1 Unit/Case

**8L Urn, Stainless Steel,
50 Cup, 110/120V, 950W**

PRODUCT RECOMMENDATIONS

SETTING THE TABLE



Lapaco
1000 Units/Case

1225542

**Design Chinese Zodiac
Placemats**



Lapaco
300 Units/Case

1358167

**Valentines Day Design
Placemat and Napkin Combo**



Lapaco
300 Units/Case

1379905

**Easter Design Placemat and
Napkin Combo**



Lapaco
150 / Unit, 2 Units/Case

1432548

**St. Patrick's Day Placemat and
Napkin Combo**



Lapaco
150 Units/Case

1392448

**Happy Birthday Placemat and
Napkin Combo**



Lapaco
1000 Units/Case

6320997

Scalloped Edge Placemat



Drop Ship Item

Restaurantware
6 Units/Case

1422083

**Sovereign Blue Woven Vinyl
Placemats**

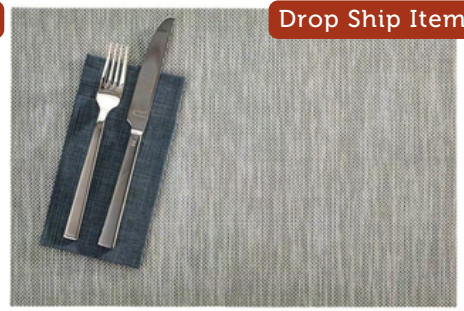


Drop Ship Item

Restaurantware
6 Units/Case

1421012

**Cream Woven Vinyl Artisan
Stripe Placemats**



Drop Ship Item

Restaurantware
6 Units/Case

1420995

**Carmel Mesh Pewter Woven
Vinyl Placemats**

Take time back from menu planning.

Our menu software makes it easier to do great work. Equip your staff with the tools they need to maximize efficiencies and support resident well-being.

Scan the QR code below or email nutritionrc@gfs.com to book a Discovery Call!



| GFS Canada | | GFS WEST Fall Winter Menu 2022/23 | | | |
|------------------|--|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|
| Monday | | Tuesday | Wednesday | Thursday | Friday |
| Breakfast | | Choice of Juice Oatmeal w/Fax Scrambled Eggs WW Toast w/Margarine Assorted Jams & Spreads Banana 2% Milk Coffee Or Tea Water | Choice of Juice Oatmeal w/Fax Poached Egg WW Toast w/Margarine Assorted Jams & Spreads Banana 2% Milk Coffee Or Tea Water | Choice of Juice Oatmeal w/Fax Scrambled Eggs WW Toast w/Margarine Assorted Jams & Spreads Banana 2% Milk Coffee Or Tea Water | Choice of Juice Oatmeal w/Fax Scrambled Eggs WW Toast w/Margarine Assorted Jams & Spreads Banana 2% Milk Coffee Or Tea Water |
| AM | | Milk Or Choice of Drink Water | Milk Or Choice of Drink Water | Milk Or Choice of Drink Water | Milk Or Choice of Drink Water |
| Lunch | | Cream of Broccoli Soup Stalk Crackers Lemon Pepper Cod Tartar Sauce Savory Diced Potatoes Garden Salad Fruit Salad 2% Milk Coffee Or Tea Water | Beef Barley Soup Soda Crackers Ham & Sweet Potato Casserole WW Dinner Roll Green Peas Apricot halves 2% Milk Coffee Or Tea Water | Chicken & Rice Soup Soda Crackers Hamburger w/Coniments Sweet Potato Fries Lettuce, Tomato & Onion Diced Peas 2% Milk Coffee Or Tea Water | Split Pea & Ham Soup Soda Crackers Tuna Salad Sandwich Canned Dill Salad Fresh Fruit Salad 2% Milk Coffee Or Tea Water |
| PM | | Light Peach Drink with Fiber Water Digestive Cookies | Turkey Salad Sandwich Assorted Drinks Water Vanilla Water Cookies | Cheddar Cheese Sandwich Light Peach Drink with Fiber Water Arrowroot Cookies | Plain Omelet Diced Hashbrowns Assorted Drinks Water Assorted Yogurt |
| Dinner | | Chicken Pot Pie Chicken Gravy PE Mixed Vegetables Bread WW w/Margarine | Vegetarian Cauliflower Patty Lentils Herb Appl Tossed Salad Bread WW w/Margarine | Mandarin Pork Roast Mashed Potatoes Corn Nishes Bread WW w/Margarine | Honey Garlic Chicken Rice Noodle Sunrise Mixed Vegetable Bread WW w/Margarine |



- ✓ Increase efficiencies
- ✓ Boost menu variety
- ✓ Reduce food waste



Gordon[®]
FOOD SERVICE

Always at your table

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